

# VINCENT BIRLINGER

## GRAPHIC DESIGNER

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## WORK EXPERIENCE

2019  
/ 2020 **Junior art director**  
DANGEROUS.

- \_Execution of the IAA 2019 campaign for various mediums (print & digital)
- \_Conception and creation of album artworks, including cover, booklet, label and inlay
- \_UX and UI design for Direct2Print's website, an online printing service, complete redesign of the interface
- \_Mockups for product presentations

2018  
/ today **Freelancer**

- \_Explicative infographics & illustrations for banners
- \_Webdesign & front-end development

2016  
/ 2018 **Junior graphic designer**  
ic! berlin

- \_Campaign conception & execution for seasonal collections (print & digital)
- \_Execution of diverse marketing materials: lookbooks, flyers, posters and more
- \_Product catalog redesign
- \_Conception and update of the official brand's website pages for new products, campaigns and collections
- \_Photo retouch
- \_Product photography
- \_Product instructions illustration
- \_Video editing for brand shop

2014 **Junior graphic designer**

- Emaze design (USA) — 5 months Intern.
- \_Theme design & integration for Wordpress
  - \_Print design: flyers, business cards
  - \_Corporate identity creation

2013 **Junior UI/UX designer**

- eggBox (France) — 3 months Internship.
- UI/UX-Design and Web-development of a luxury hotel's website

*« Hi, I'm Vincent, exploring graphic design since 2012. My professional experience, studies, and passion for working with visuals enable me to bring projects from the first drafts of conception to the last steps of realization. »*

## EDUCATION

2015 **Master 2 3i**  
Image, Interactivity, International  
In *Université de Savoie*.

2013 **Bachelor degree PSM**  
Produits et Services Multimédias  
in *Université de Franche-Comté*.

2012 **2 years technical degree in Multimedia**  
Métier du multimédia et de l'Internet  
in *IUT de Belfort-Montbéliard*.

2009 **Bachelor's degree**  
European section German.

## HOBBIES

### Drawing

I like to express my imagination on a piece of paper or through a computer.

### Concert / Opera

The high diversity and quality of concert that Berlin offers are the reasons why I found the city so attractive.

### Video Games

For their great playful experiences, their interactive narrations and the graphic ambiance.

### Reading

To Escape through fascinating stories. I am especially passionate about History and love to read about it.

## SKILLS

### Creative Execution

- \_Campaign execution
- \_Image composition and retouch
- \_Typography composition
- \_Illustration & Infographics
- \_Layouting

### Print Design

- \_Print marketing materials
- \_Packaging design
- \_Print files preparation

### Interactive Design

- \_Mobile and web interfaces
- \_Online marketing materials
- \_HTML5, CSS3, JavaScript knowledge
- \_Stop motion knowledge

## SOFTWARES

### Adobe Creative Suite

inDesign, Photoshop, Illustrator, AfterEffect

### Sketch

## LANGUAGES

### French

Mother tongue

### German

Professional

### English

Fluent