

VINCENT BIRLINGER

GRAPHIC DESIGNER

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vincentbirlinger.fr

WORK EXPERIENCE

2020 / today **Graphic Designer**
JUNIQUE
_Multi-channel campaign concept and design (newsletters, social media ...)
_Picture editing
_UX/UI design for corporate website
_Video editing for campaigns and corporate events.

2019 / 2020 **Junior art director**
DANGEROUS.
_Execution of the IAA 2019 campaign for various mediums (print & digital)
_Conception and creation of album artworks, including cover, booklet, label and inlay
_UX and UI design for Direct2Print's website, an online printing service

2018 / today **Freelancer**
_Data visu. infographics & illustrations
_Webdesign & front-end development
_WordPress Design and Development

2016 / 2018 **Junior graphic designer**
ic! berlin
_Campaign conception & execution for seasonal collections (print & digital)
_Execution of diverse marketing materials: lookbooks, flyers, posters and more
_Product catalog redesign
_Conception and update of the official brand's website pages for new products, campaigns and collections
_Picture editing
_Product photography
_Product instructions illustration
_Video editing for the brand's shop

2014 **Junior graphic designer**
Emaze design (USA) — 5 months Intern.
_Theme design & integration for Wordpress
_Print design: flyers, business cards
_Development of Corporate identity

« Hello, I'm Vincent, exploring graphic designer since 2012. With a genuine passion for visual creativity, I thrive in bringing projects from initial conception to fruition, ensuring great outcomes at every stage. »

SKILLS

Creative Execution

- _Crafting impactful campaign concepts
- _Campaign execution
- _Image composition and edition
- _Typography composition
- _Illustration & Infographics
- _Icon design
- _Crafting clear and appealing Layouts
- _Video montage

Print Design

- _Product catalogue & Lookbook
- _Divers marketing assets (boxes, cleaning cloth)
- _Flyers
- _Print files preparation

Interactive Design

- _Mobile and web interfaces
- _Online marketing materials
- _Html5, CSS3, JavaScript knowledge
- _Stop motion knowledge

Softskills

- _Effective team player
- _ "Can do" attitude

LANGUAGES

French

Mother tongue

English

Fluent

German

Professional

SOFTWARES

Adobe Creative Suite

inDesign, Photoshop, Illustrator, AfterEffect, XD

Wireframe and collaborative softwares

Sketch, Miro, Clickup, asana

IA image generation

Basics in mid-journey

Word processing

Pages, Google doc, Google sheet, Google slides

EDUCATION

2015 Master 3i

Image, Interactivity, International
Université de Savoie

2013 Bachelor PSM

Produits et Services Multimédias
Université de Franche-Comté

2012 2 years degree in Multimedia

Métier du multimédia et de l'Internet
IUT de Belfort-Montbéliard

2009 Bachelor

European section German